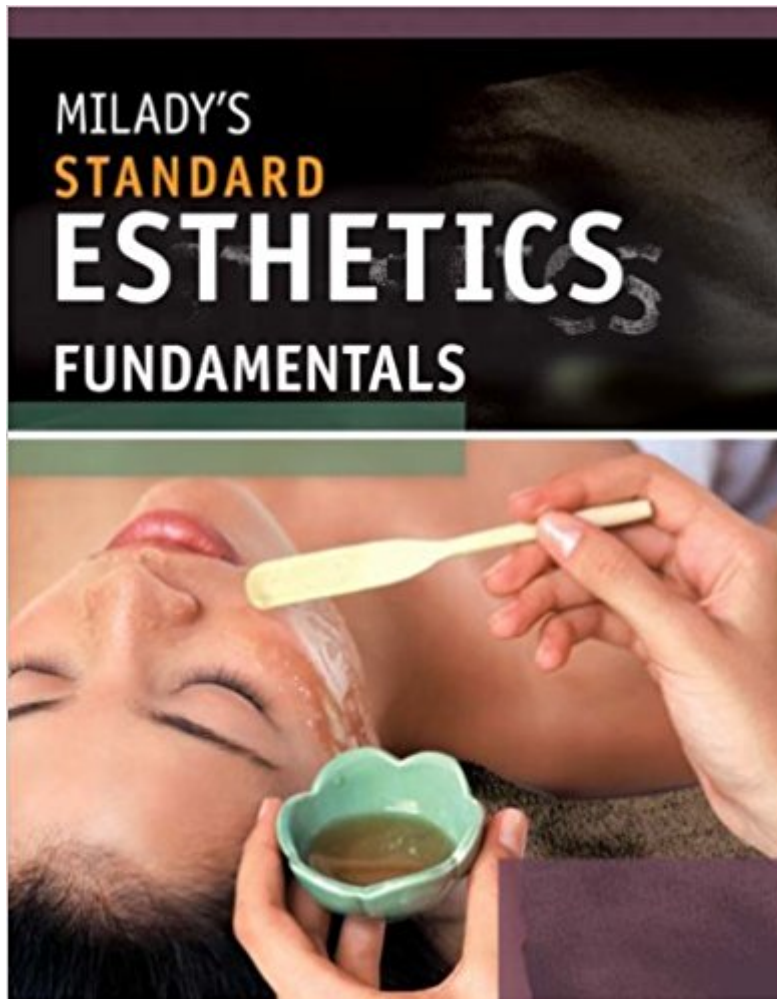


The book was found

Milady's Standard Esthetics: Fundamentals



Synopsis

Milady's Standard Esthetics Fundamentals, tenth edition is an introductory text for students who are enrolled in an esthetics training course up to 600 hours. The text is designed to deliver a complete overview of all of the information necessary to introduce a newcomer to the world of professional skin care, including human anatomy, chemistry, electricity, skin analysis, conditions and disorders. Learners are given a comprehensive tour of the most well-known, best-used treatment techniques and services requested by clients: facial massage, the use of facial machines, hair removal, advanced topicals and makeup. The material covers the history of and the opportunities in Esthetics, as well as how to create a competent and lasting professional image and effectively communicate for success in the skin care business. The text prepares the learner for management of the skin care business operations and successful retailing of products and services.

Book Information

Hardcover: 672 pages

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Product Dimensions: 10.9 x 8.8 x 1.1 inches

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Average Customer Review: 4.2 out of 5 stars [See all reviews](#) (39 customer reviews)

Best Sellers Rank: #62,177 in Books (See Top 100 in Books) #39 in [Books > Business & Money > Industries > Service](#) #57 in [Books > Health, Fitness & Dieting > Beauty, Grooming, & Style > Style & Clothing](#) #315 in [Books > Education & Teaching > Schools & Teaching > Certification & Development](#)

Customer Reviews

Milady's Standard Esthetics Fundamentals: 10th Edition This is a great new updated edition on this subject. It has been updated to the industry in the 21st century techniques. This provides cutting edge information. Excellent for anyone who wants to study the subject for the first time or brush up.

An all-inclusive book for the student who wants to know all! Chapter on Anatomy is so detailed it ranks with a standard med school course in anatomy. Be prepared to do some heavy memorization. Easily understandable.

Concise and to the point. Each segment or Video Vignette has the written narrative for each video segment...with a content description of the video too so you chose how to manage and organize your time...while still having access to the narrative. The videos are also to the point and role model and illustrate what you are to learn. Very comprehensive but perhaps not challenging enough for most students and perhaps not enough content...and doesn't seem to provide teacher or student suggestions in a list...like what to practice after each video vignette. It does appear to be a scaffolded professional education program...so you minus well buy all the levels in one sitting if you know you are going to enjoy aesthetics and have a basic sciences background. There are quizzes for each segment which you can also choose to do and practice for your state license. There are also separate books for licensing review. You are well taken care of.

I loved studying with this! I passed my exam in 30 mins !!! The study questions are harder than the actual test questions! You'll be ready with this!!!

For my class I needed Milady's Standard Esthetics and I found this textbook. It said there was a paperback version available for less money so i ordered that. It just got here and apparently it is the exam review instead of the textbook. I needed that book for my class and because of this screw up I had to buy it at my school bookstore. It is a lot more expensive and I am not satisfied. **DO NOT MAKE THIS MISTAKE!**

This is the classic go to book for esthetics and the one that is most widely used for a study guide when you are getting your esthetician's license. Much of what is written is very simple and some information about the treatments/machines seems outdated, yet this is what is covered in most esthetician study programs. I am not aware of any med spa/dermatologist offices who use a Wood's lamp, or has the client hold an electrode when using a galvanic machine. It seems machines and procedures are much more sophisticated these days. This book is the basics that an esthetician needs to learn about and know to pass most state boards and get your esthetician's license.

It's the workbook for the text book under same name (cover). What can I say it's the workbook anyone who's taken the classes know it's a royal pain in the keester but it's required if you wanna be an esti!

The book was brand new. I arrived in excellent condition. charged \$82.96, but when I got the book it had a price of \$52. 76 on it. I don't understand the price difference but I was very happy with the condition of the book and I would order from again.

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